

Barry Sea Siegel

Entertainer, MC, Speaker and Band Leader



Barry Sea Siegel was born in The Bronx and grew up in Teaneck, New Jersey. His epiphany about music occurred at an Alan Freed Rock and Roll show at the Brooklyn Paramount Theater, when he was 14 years old. At this show, many future hall of famers performed including Little Richard, Chuck Berry, Bo Diddley, Frankie Lymon and The Teenagers, The Drifters, The Coasters, etc. But it was tenor sax players King Curtis, Sam "The Man" Taylor and Little Richard's bandleader, who he later learned was Houston's own Grady Gaines, who served as his inspiration.

Barry convinced his family to buy him a tenor sax, and within three months, he came in second in a talent show with his first group. A few years later he cut an instrumental record on the "Jeff" Label called "Swerv," Shortly thereafter, thanks to a new dance sensation called "The Twist," rock musicians were in demand and Barry joined "The Royal Teens." This group was famous for a huge hit called "Short Shorts," recorded a few years before Barry joined the group. So, Barry went to college by day, and played Alan Freed's Camelot Club in Manhattan at night. But his dream was to write and produce hits for a record company. He recorded his second song "The Rooster" with the "Golden Tones," and then began writing and serving as an independent music producer while still playing a wide variety of clubs in New York and New Jersey. He often served as a back-up musician for rock stars such as Gary U.S. Bonds and the Coasters. As leader of "The Wannabe Herd," Barry wrote, produced, sang and played sax on "Everybody's on Strike." This song was released originally on Cobblestone and then again on Buddah Records with moderate success. What should have been his big break occurred when he wrote the smash hit "Moonflight." Royalty checks proved much smaller than he hoped, and Barry made the difficult decision to switch careers.

Barry entered the advertising field thinking he could use his talents to write jingles for television commercials, which did not occur until much later in his career. He joined Bernard Hodes Group (specialists in Recruitment Advertising and Employee Communications) in 1971, married Bobbie in 1972, and moved to Houston to open a branch office in 1977. He rose to President, wrote a book entitled "The Keys to Successful Recruiting & Staffing," and was recognized as the inventor of the Recruitment Process Outsourcing industry. Barry's re-entry into the music field can be traced to 1991, when he was asked to design a campaign to recruit minority police officers for the Houston Police Department. He produced a music video featuring George Foreman that was tremendously successful. Barry and Bobbie wrote and performed the music for the video, but did not return to live performances until a decade later when they sat in with Grady Gaines' band at the weddings of both daughters, Debbie & Niki.

They formed a group called the "Deja Boomers" with Dean Scott, and produced a unique CD for baby boomers entitled "Introducing Deja Boom." When Dean retired shortly thereafter, they changed the name of the group to "The Barry Sea Paradox" and produced a successful smooth jazz CD entitled "Lost Soul, Found Smooth Jazz." To Barry's shock and amazement, he thinks he's been able to re-capture virtually everything he could do on the sax decades previously. But he's been able to blend his old style with the smooth jazz sounds of today. As a result, his sound is quite unique. In addition, Barry is a top notch MC who always makes sure that the audience has a great time.